



# MOEL CONFERENCE 2024

## LIVE2LEAD

MOEL CONFERENCE gives you the opportunity to showcase yourself or your organization as one that values people, values leadership/personal development, and values our community.

A percentage of the Profits from Ticket Sales will go to RCCG Salvation Center Inc to support the homeless and those who are in need. Your sponsorship contribution will help us with event expenses, and increase our community impact.



Meet the MOEL CONFERENCE 2024 Speakers:



What is MOEL Conference - Live2Lead?

The conference is a day annual business, leadership and personal development event produced by The Leadership Channel Consulting founded by Wale Adekanla and Maxwell Leadership company. The Conference will include the rebroadcast of a private and exclusive leadership event with Maxwell Leadership Team on January 6, 2023, from Atlanta, GA.

We are excited to bring this leadership event to our community. MOEL Conference is designed for intentional leaders and team members at all levels who are seeking to grow and enhance their leadership skills with teachings from world-class speakers.

### Event Details:

**Date:** Friday, January 19, 2024.

**Time:** 9-4 pm CST (Live Event in San Antonio)

### Location:

1. Conference Hall at Salvation Center, 5711 Mobud Road, San Antonio, TX. Time reserved from 8.30 am (Arrival of Guests) to 4:00 pm.
2. Online/Virtual via Zoom.

# MOEL Conference 2024 – LIVE2LEAD

## Sponsorship Options Details

These sponsorship opportunities are limited to up to 5 sponsors in the Gold or Platinum options OR just 1 in the Exclusive Partnership to be featured on the official host website.

Due to the time restraints to execute on the marketing of this event, sponsorship participation and contributions are due on Friday, January 12, 2024.

|   | Gold Sponsorship | Platinum Sponsorship | Exclusive* Partnership |
|---|------------------|----------------------|------------------------|
| Sponsorship Contribution:   | \$1,500          | \$2,500              | \$7,000                |
| <b>Local Broadcast Placement:</b>   |                  |                      |                        |
| *Tickets For You and Your Team Members in Your Organization   | 3                | 3                    | 3                      |
| *Tickets You Gift to Your Clients, Prospects, or Friends  | 3                | 7                    | 15                     |
| Exhibitor Table at the Event  | ✓                | ✓                    | ✓                      |
| Logo on Miscellaneous Printed Materials   | ✓                | ✓                    | ✓                      |
| Special thanks for making this possible for the attendees   | ✓                | ✓                    | ✓                      |
| Opportunity to Present/Speak (5-10 mins) in the opening welcome, break, or end of the event.                      |                  | ✓                    | ✓                      |
| <b>Online/Virtual Event Placement:</b>  |                  |                      |                        |
| Tickets you gift to individuals   | 3                | 3                    | 3                      |
| Section for your Logo, video message and written bio with a link to your website                                  | ✓                | ✓                    | ✓                      |
| <b>Advertisement Placement:</b>   |                  |                      |                        |
| Logo with a link to your website on moelconference.com  | ✓                | ✓                    | ✓                      |
| Logo included on Eventbrite ticket sales page   | ✓                | ✓                    | ✓                      |
| Logo included on the official video promo   | ✓                | ✓                    | ✓                      |
| <b>**Private Re-plays (a \$1,500 Value!)</b>  |                  |                      |                        |
| Your Price gift/use 1 Private for a team/organization of your choice  | \$1000           | \$750                | 1                      |
| Additional Private Replays to gift to teams/organizations   | \$1000           | \$750                | \$500                  |
| Recognized as sponsor for the special pricing (\$500) for the private replays any team/organization can purchase. |                  |                      | ✓                      |
| Invitation to come and introduce yourself all Private Replays   |                  |                      | ✓                      |

**\*Tickets:** Each sponsorship option includes “tickets” to attend the event. First you have 3 for you and your team members to come along with you to learn and grow and at the same time connect with the attendees. Depending on the plan that you choose, you also have the stated number of tickets for you to invite your most important clients, prospects or friends that are not part of your organization.

**\*Exclusive Partnership:** You would be the only sponsoring company besides OUR PARTNERS. So, all advertisements will be MOEL Conference 3.0 - Live2Lead brought to you by Your Company Name whenever possible. This exclusive partnership/sponsorship lasts from the moment you sign up all the way to February 28, 2024.

With the exclusive partnership sponsorship, we can also extend the generosity to offer this private replay resource for just \$1000 payable by the team/business owner recognizing you for helping make the special pricing possible in our community. You also have one private reply available to gift or use at no extra cost, and the option to purchase additional private replays for just \$1000.

Reach out TODAY to MOEL Conference Representative for your sponsorship/partnership Activation.  
Send an email: [admin@moelconference.com](mailto:admin@moelconference.com) or call: (726) 400 8893.

### **Private Replays with a 2-hour workshop (an invaluable resource with a conservative price of \$2,000)**

This is a great option for team/business owners to select a date, time, and place that works best for them to bring this amazing training to their team. After one or two weeks from the conference, the live recording and rebroadcast contents will be available for private replay for teams and organizations. Subject to availability between February 1st and February 28th, 2024.

My goal is to present these private replays to as many organizations as possible. Starting with the Schools, businesses, and nonprofit organizations in San Antonio area and beyond. When you gift this resource to a team/organization, you are invited to join me to present this content to the team/organization you gifted it to. Putting you in front of their team members.

## **ADVERTISEMENT PLAN:**

- I have reserved the 3 weeks that lead to the event date as follows: 2. 468 x 90 Banner.
- Your company logo will be included in banner ads. There is no option to add images to the text ad.
- Online/social media paid Ads and Organic Posts: We are currently advertising on social media via paid ads and organic posts. We will mainly use the official MOEL Conference - Live2Lead video promo provided by the Maxwell Leadership Organization that we can modify to feature.

This is our website ([www.moelconference.com](http://www.moelconference.com)) that has all the information about our local conference LIVE speakers and rebroadcast as well as our option for online/virtual attendance. Your logo and information will be featured here with a link to your website. All online advertisements and posts will be directed to this website. From this website visitors can go to the Eventbrite page to purchase their ticket to the local broadcast.

Wale Adekanla, Executive Coach, Speaker & Author.  
Official MOEL Conference | Live2Lead Host  
Executive Director with Maxwell Leadership Certified Members  
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